



LONDON - DUBAI - MUMBAI

PRESS PACK

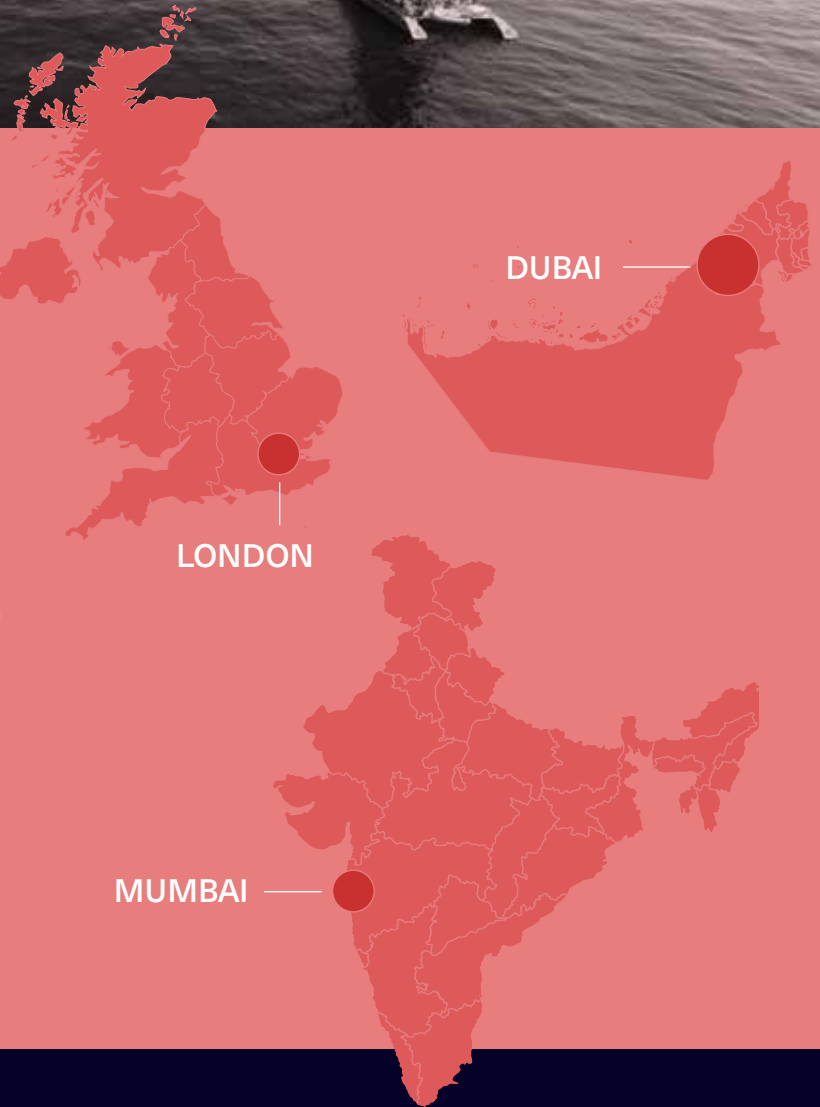
Mission statement, readership profile,
distribution, rate card, production specs



OUR MISSION

To deliver lifestyle content covering three key areas for our readers, concentrating on London, Dubai and Mumbai. The publication is tailored to this unique readership, providing inspiring and relevant content within each edition. Regular features cover art, culture, fashion, cars, food, sustainability, travel, finance, technology, interiors, business and property. By exploring the intersection of home and lifestyle, we aim to empower our readers to elevate their everyday lives, fostering a sense of inspiration, beauty and fulfilment.

Through captivating features, stunning visuals, and thought-provoking articles, our magazine aspires to ignite imagination and stimulate conversation among our readers. We aim to cultivate a community of like-minded individuals who appreciate the finer things in life.



OUR VISION

Our vision is to inspire and enrich the lives of our readers by providing them with a comprehensive and captivating resource that celebrates the world of real estate, and the art of living well.

We believe that a home is not just a physical space, but a reflection of one's personality, aspirations, and values. Our magazine aims to be the ultimate guide, offering a diverse range of content that showcases exceptional properties, innovative architecture, interior design trends, and expert tips for creating a harmonious living environment.

We strive to curate a holistic lifestyle experience, encompassing travel, art, wellness, and culinary delights.

Ultimately, our vision is to offer a curated platform that informs, educates, and entertains. By showcasing the extraordinary, we hope to inspire our readers to dream big, embrace their unique tastes, and create spaces that truly embody their vision of an ideal lifestyle.

CONTENT

We cover events, food, fashion, culture, travel, property and interiors and interviews with personalities/business owners in London, Dubai and Mumbai. Bringing our audience both property and lifestyle content that is trending and making news.



READERSHIP PROFILE

The Property & Lifestyle journal is aimed at existing and prospective luxury property clients and their brokers in London, Dubai and Mumbai; hence it is an ideal medium to promote high-quality, luxury brands, products and services to a very affluent, discerning and cultured community.

For local businesses, the magazine presents an unrivalled opportunity to be seen in a number of hotels in London, Dubai and Mumbai; reaching an elite international leisure and business audience.* Digital distribution via Gold Key Media

Advertising your products and services to an exclusive and defined readership through The Property & Lifestyle Journal generates sales leads, drives traffic to websites, raises brand awareness and supplies a key competitive advantage.

DISTRIBUTION (LONDON, MUMBAI and DUBAI)



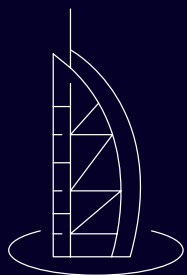
DISTRIBUTION MUMBAI

DIGITAL COPIES

Direct to luxury hotels, made available in 650 Worldwide hotels around the world via Gold Key Media.

PRINT COPIES - 1,000 copies (subject to exclusive partnership)

Targeting private members clubs, luxury hotels and high-end residential door drops as well as direct to various developers' sales offices and direct to their clients and brokers.



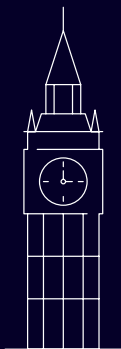
DISTRIBUTION DUBAI

DIGITAL COPIES

Direct to luxury hotels, made available in 650 Worldwide hotels around the world via Gold Key Media.

PRINT COPIES - 1,000 copies (subject to exclusive partnership)

Direct to top-level venues across Dubai, including luxury private members clubs and first class airline lounges. **Venues include:** The Burj Al Arab, Waldorf Astoria Dubai, Kempinski Hotel, Pullman Dubai Creek City Centre Residences, Pullman Dubai Creek City Centre, Dubai Polo Club, Trump Golf Club, Yas Marina, Diamond Lounge, VIP Terminal, Empire Aviation, Emirates Executive, Jumeriah Golf Estate, Abu Dhabi Global Market as well as direct to various developers' sales offices and direct to their clients and brokers.



DISTRIBUTION LONDON

DIGITAL COPIES

Direct to luxury hotels, made available in 650 Worldwide hotels around the world via Gold Key Media, such as hotels like Claridge's, The Dorchester, The Rosewood, The Ritz, The Savoy, The Langham, Shangri-La, Mandarin Oriental.

PRINT COPIES - 3,000 copies (subject to exclusive partnership)

Direct to Private members clubs: The Arts Club, Royal Thames Yacht Club, Oxford & Cambridge Club, Groucho Club, The Ivy Club. **Mayfair venues:** Luxury venues including high-end boutiques, restaurants, fine jewellers, and luxury fashion brands such as Cartier. **Travel channels:** Private jet centres. **London corporate HQ's:** Barclays Wealth, London Stock Exchange, Barclays Wealth, Mediacom, Credit Suisse, Morgan Stanley across Canary Wharf and The City

MAGAZINE ADVERTISING RATES 2025 (Per Edition)

Full Page	2,000 GBP (Digital only)	3,000 GBP (Digital & Print)	1,000 GBP (UK Only Digital)
DPS	3,000 GBP (Digital only)	4,500 GBP (Digital & Print)	1,500 GBP (UK Only Digital)
Inside Front Cover	2,500 GBP (Digital only)	3,500 GBP (Digital & Print)	1,500 GBP (UK Only Digital)
Inside Back Cover	2,500 GBP (Digital only)	3,500 GBP (Digital & Print)	1,500 GBP (UK Only Digital)
Back Cover	3,000 GBP (Digital only)	4,000 GBP (Digital & Print)	1,500 GBP (UK Only Digital)
Advertorial	Price on application	Price on application	Price on application

* Special rates are available for the launch edition. To be paid into a UK bank account in GBP, VAT at the current rate may be applicable.

PAYMENT PLAN

Requests for payments will be invoiced as follows:

Milestone	Payment (Digital Only)	Running Balance
Acceptance of order	30%	70%
Proof sign off	Further 20%	50%
Production of digital edition	Final 50%	0

PRODUCTION SPECIFICATION

Cover: Matt laminate 350gsm hi bright silk

Content: 130gsm hi bright silk

Please supply your artwork as a PDF. The image resolution should be 300 dpi. All layers must be flattened, and all fonts embedded prior to final PDF creation as failure to do so may result in printing problems which the advertiser is responsible for. Files must be CMYK only.

3mm extra artwork bleed must be added to artwork for full page/ DPS adverts. (For example, a full-page advert should be 210 x 297mm plus 3mm bleed).

It is recommended that text is placed at least 10mm from the edge of the page. All files must be made to the final printed size. Files can not be enlarged as pixelation will occur. Files which have been enlarged outside their physical parameters will print incorrectly and are the sole responsibility of the advertiser. We can accept JPEG/ TIFF files at 300dpi, and all the above conditions apply.

Advert Sizes

Full Page :	(A4) 210mm (w) x 297mm (h) +3mm Bleed
Double Page Spread :	420 mm(w) x 297mm(h) +3mm Bleed

Publishing Dates Page

Launch Edition: Q2 2025

Subsequent editions: every 6 months

Contact

Advertising & Distribution

Please contact:

jalpesh@waterside-group.uk | +44 (0)7894 788 788
maurice@waterside-group.uk | +44 (0)7843 435 385



PARTNERSHIP OPPORTUNITIES

We have a number of partnership opportunities available aimed at London/Dubai/Mumbai developers looking to add value to your current and new potential clients by sending them a lifestyle publication with a focus on property and lifestyle in London, Dubai and Mumbai.



EXCLUSIVE PARTNER

- Non-competing advertising within the publication
- 10 pages of space within the publication for your own content
- Front page inclusion (should be an image of the CEO)
- 2 page CEO interview
- 500 print copies for distribution to your clients
- Launch party opportunity

£20,000 GBP

TIER 2 PARTNER

- 4 pages of space within the publication for your own content
- 1 page CEO interview
- 200 print copies for distribution to your clients
- Pre/Post launch party opportunity

£6,500 GBP

